

Animasia triple deals

Animasia announced triple deals at ATF.

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Singapore– Animasia Studio announced triple deals at the Asia TV Forum and Market (ATF) 2015.

The first is an agreement to co-produce short form children' programming that targets the Asian audience with Prodigee Media. Completed content will be exclusively distributed and marketed by WebTVAsia as a new kids' channel brand, set to be named during the expected Q1 2016 launch.

Secondly, Nickelodeon India has acquired Animasia Studio's *Chuck Chicken*(52×11') series, which is set to air in January next year. Lastly, Content Malaysia Pitching Centre has agreed to co-fund the production of Zodiak Kids Studios' *Magiki* (52×11') series. Production will begin Q1 of 2016.